

I'M NICHOLAS TRAVAGLINI

DIGITAL DESIGNER + FRONT END DEVELOPER

Contact

Nicholas Travaglini
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407.257.0999

Portfolio

www.nicholastravaglini.com

Expertise

- Front End Development
- Responsive Design
- User Interface Design
- WordPress
- Joomla
- Front End Debugging
- Photography
- Video Editing
- Graphic Design
- A/B Testing
- Branding
- Page Mockups
- Digital Campaigns
- Social Media
- SEO
- Analytics
- eCommerce

Profile

Innovative and accomplished front end developer who excels in bridging the gap between creative design and intelligent programming. Passionate and inventive creator of impactful websites and hard-hitting digital campaigns with a background in art and photography, as well as, extensive experience building responsive websites driven by WordPress, Joomla, HTML5, CSS3, Javascript, and jQuery.

Education

**Master Of Arts In Mass Communication:
Web Design And Online Communication**
University of Florida 2015

Bachelor Of Arts In Art: Photography
University of Central Florida 2002

Experience

**Nicholas Travaglini Digital
Freelance Front End Developer** January 2016 – Present

Champion the delivery of inventive new digital solutions to meet clients' technical and creative needs by consistently designing and developing products that blend art with expert technical implementation. Develop and design creative and functional website front ends using cutting-edge tools such as Joomla and WordPress.

KEY ACHIEVEMENTS:

- Detailed development of front end and UI/UX for new social media network with a focus on performance optimization and converting visitors to registered users.
- Integrated with stakeholders, project managers, and a cross-functional, international team to achieve project objectives, on-time and within the client's specifications.

CONTINUED

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Languages

- HTML
- CSS
- Javascript
- Foundation
- Bootstrap

Software

- Photoshop
- Illustrator
- XD
- Sketch
- InDesign
- Lightroom
- Google Analytics
- Git
- Hootsuite

Social



DRIBBBLE
@thedigitalnick



TWITTER
@thedigitalnick



INSTAGRAM
@nickslookingglass



LINKEDIN
in/thedigitalnick

Experience - continued

Smart Panda Labs

Digital Content Specialist January 2015 – Present

UX Design Intern August 2014 – December 2014

Coordinate the optimization of digital campaigns through the strategic interplay of textual and visual elements. Conceive new digital content for the optimization, testing, and marketing projects for the websites, social media profiles, and email marketing campaigns for multi-million dollar clients.

KEY ACHIEVEMENTS:

- Dramatically enhanced the website user experience for a luxury realty brand by optimizing their website using personalized content, effectively shortening the sales cycle and driving customers to conversion.
- Partnered with analytics team to develop optimized landing pages with data-driven content in support A/B testing efforts by tracking micro conversions on the visitor's path toward the primary conversion goal.

Orlando Museum of Art

Graphic Design Intern February 2014 – May 2014

Promoted the Museum's 90th Anniversary by creating impactful, innovative, and engaging graphic communications that publicized a variety of scheduled exhibitions and special events. Photographed key events in order to record notable Museum activities.

KEY ACHIEVEMENTS:

- Successfully collaborated in the full-scale design of branding and marketing materials for the inaugural The Florida Prize exhibit in recognition of Florida's most progressive artists.
- Created a lasting legacy of digital photography and imagery still being used in both print and online promotions.

Sherwin-Williams Paints

Operations Manager June 2002 – April 2016

Excelled in the operational management of a \$2+ million corporate store. Oversaw the professional development and daily performance of a diverse team of personnel. Successfully implemented profitable annual sales plans.

KEY ACHIEVEMENT:

- 5-time award recipient of the prestigious President's Club Award for exceeding yearly quotas.